Gallant Cloud - Train2Game student studio in Microsoft Accelerator opportunity

Train2Game worked with studio Gallant Cloud as they took part in the first Microsoft Accelerator initiative in London. The team thoroughly enjoyed the experience and featured heavily in the press.

Ben Cooper, Gallant Cloud: "Just wanted to say thanks to the Train2Game team for all the help they gave us. It was very much appreciated and we nailed it on demo day!"

As a result of the initiative the team were put in touch with the wider gaming industry. They attended games industry events and conferences. The team were mentored by Train2Game and Microsoft experts. They also received further tutoring from members of the gaming and business community. The team were also lucky enough to be taken to Aqua City in Slovakia as a reward for taking part in the programme.

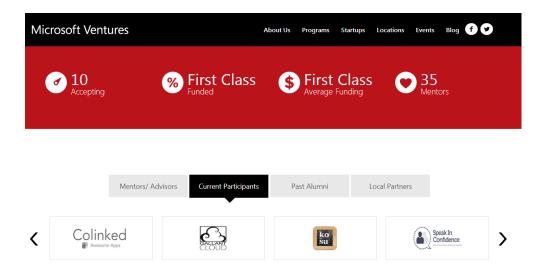
Coverage of the initiative was extensive, with placements on: The Microsoft Accelerator Website, numerous mentions in games industry trade publication – Develop and on Gallant Cloud's own official website. Train2Game also covered the scheme extensively with videos and content on Train2Game's official YouTube, Twitter and Facebook, accounts.

Microsoft Accelerator Website

Mentioned alongside other businesses taking part in the pilot Microsoft Accelerator London scheme.

http://www.microsoftventures.com/Accelerators/London.aspx

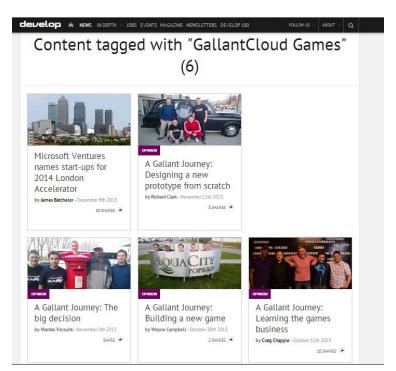




Develop – The games trade industry's bible for all things development

Five pieces on the Develop Website and an invitation to the yearly Develop Quiz

http://www.develop-online.net/news/tag/gallantcloud-games



http://www.develop-online.net/opinions/a-gallant-journey-how-a-team-of-students-are-coming-together-to-make-a-game/0184088



http://www.develop-online.net/opinions/a-gallant-journey-learning-the-games-business/0184532



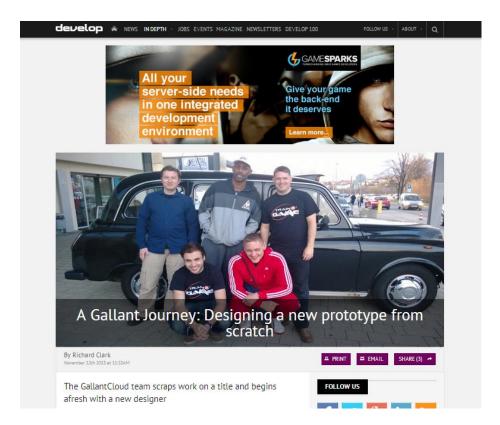
http://www.develop-online.net/opinions/a-gallant-journey-building-a-new-game/0185271



http://www.develop-online.net/opinions/a-gallant-journey-the-big-decision/0185511



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http://www.develop-online.net/news/microsoft-ventures-names-start-ups-for-2014-london-accelerator/0187016





http://www.gallantcloud.com/

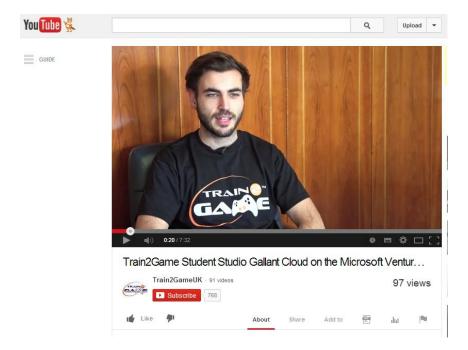
Content on the team's own website created as a result of the Microsoft Accelerator opportunity. Five separate post in total.



The Train2Game YouTube Channel

Video interview with the five Gallant Cloud team members, edited into a piece describing the Microsoft Accelerator experience. Created and posted by Train2Game onto its official YouTube channel.

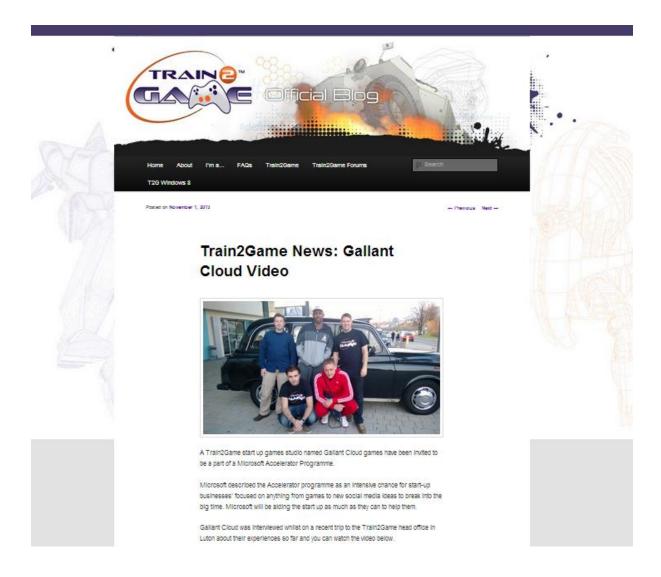
http://www.youtube.com/watch?v=T8fDAEaliEE



Train2Game Blog, Twitter and Facebook

Postings about the team's journey and release of materials along the way, with links to the Train2Game official Twitter and Facebook accounts.

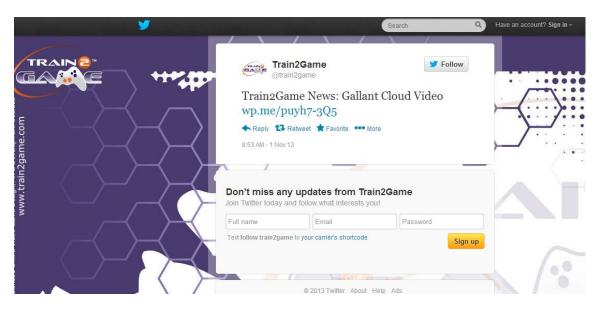
http://train2game-news.co.uk/2013/11/01/train2game-news-gallant-cloud-video/



 $\frac{http://train2game-news.co.uk/2013/12/11/train2game-news-microsoft-announce-new-accelerator-programme-companies/$



https://twitter.com/train2game/status/396304101417295872



https://www.facebook.com/OfficialTrain2Game/posts/10151719992705671

